

# Making The Most Of Your Traffic-Fusion Traffic Exchange



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## Beginner Training how to use Traffic Exchanges

- Proceed to T.E. Learning Center, *Eric Goettman's* free training site:



<http://telearningcenter.com/>

### Training Menu:

- [Traffic Exchange Explained](#)
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- [Adding Banners](#)
- [Adding Text Ads](#)
- [Building Your Brand](#)
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- [Why Don't Traffic Exchanges Work For Me -](#)

## Special Features - Surfing & Promoting For Referrals

- Ideal for everyone from NEW network marketers with no following - to experienced network marketers wanting to expand their following
- How it works video; <https://www.youtube.com/watch?v=WEIijNMZ6iE>
- **Surfing For Referrals** - Surf 50 Sites Per day within a 2-week Surfing For Referrals cycle
- To access this page, point your mouse at "*account*" and in the drop down menu click "*Surfing For Referrals*"

TRAFFIC - FUSION    home   surf   upgrade account   advertisements ▾   affiliate ▾   account ▾   [logout](#)

[Ask Admin](#)

### SURFING FOR REFERRALS

Your account type is **Upgraded Membership**

You have completed the requirements for this cycle for your referral slot with at least 5 days completed. You will be able to claim your slot when the SFR cycle ends.

#### Promotion For Guaranteed Referrals!

100%

You can earn another referral slot just for promoting your referral links at the [approved list](#) of Traffic Exchanges! Just get 1,000 unique hits in the 2 week SFR Cycle to earn.

You Currently Have: 2444 Unique / 5148 Total Hits

#### SURFING FOR REFERRALS STATS CHART

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
0	0	25	25	25	25	25
0	0	26	0	25	0	

SFR Slots Pending: 0
SFR Slots Filled: 0

\*Surfing for Referral slots are filled each night at Midnight Eastern Time on a first come first serve basis.

- **Promotion For Referrals** - Send 1,000 impressions to any of your referral links during the 2-week Surfing For Referrals cycle - Monitor your progress with the Blue Bar
- After doing this - return to the SFR page and claim your referrals (a button will appear)
- Shortly after Midnight on the Saturday at the end of the Cycle, members who have not got sponsors will be assigned in the order they have been earned, with the most active referrals first

By reaching both requirements and based on availability, members can earn up to 2 Referrals per each two week Surfing For Referrals cycle.

Please note that Surfing and Promoting for referrals is a perk for UPGRADED Members.

## NOW WHAT?

This is a two-stage process. Acquiring your referral(s) is only the first step. NOW, you must BUILD A RELATIONSHIP with your referral. You need them to: 1. Know, 2. Like and 3 Trust you. THEN, maybe you can begin benefit by marketing to them. Next to your referral's name in your member's area is a little envelope. Click that and you can send them an email and begin to build a relationship.

Remember that in normal situations, referrals often already know, like and trust their sponsor enough to buy stuff from them. People often join people, and not programs. But that is NOT the case here! In most cases these referrals won't know you from Adam. So you need to take a step back and give your new referral the opportunity to get to know what a great and generous person you are, whom they should follow! You've heard the famous Zig Zigler quote; (and I paraphrase) "help people to get what they want, and you can get anything that You want. I certainly know this from experience. Help people to earn good money - and they will follow you almost indefinitely.

### **What *NOT* to do**

How, you ask? Let me begin by telling you what NOT TO DO. The worst thing you can do in your introductory email to them is to try and SELL THEM SOMETHING. WRONG!! This will often turn the person off, convincing them you are reaching out for YOUR OWN BENEFIT as opposed to theirs.

### **What *TO* do**

1ST EMAIL: Your very first email is critical. Reach out, introduce yourself and ask if they can use some assistance using Traffic-Fusion. Offer some training resources (found in this presentation)

and if needed - offer to do a Skype call and screen share to walk them through the various procedures. This is liable to shock them - in a Positive way - since in their experience, sponsors rarely reach out and offer this sort of help! NOW you've GOT THEIR ATTENTION! A Great first step.

Subsequent EMAILS: Send them something USEFULL AND BENEFITICAL TO THEM! Some FREE tool for instance or just some useful information! If you're not sure what to send them, turn the page for a grab bag of suggestions.

### Suggestions of stuff To Give To Your Referrals



<http://www.freetecredits.com/?rid=239>

1. **Free TE Credits** - great TE recruiting tool - a downline builder with FREE Ad Credits when they sign up.



<http://www.ptcprofessor.com/?rid=1360>

2. **PTC Professor** - another downline builder and creation by Eric to help people in the PTC biz



<https://www.wowapp.com/w/diamondlou/Louis-Paquette>

3. **WOW APP** - a free social network similar to Skype that pays you to participate in it.



<http://trafficexchangebrand.com/?rid=8>

4. **Traffic Exchange Brand** - Another Eric Goettman creation to help brand YOU



<http://pifexplosion.com/splashpage2.php?ref=diamondlou>

5. **PIF explosion** - FREE 30,000 Banner Ad Impressions (10,000 per month for 3 months)



MAKE \$40,000 A MONTH  
BY GIVING AWAY  
\$10 BILLS



<http://itshappeningsoon.com/prelaunch/?u=diamondlou>

6. The Free Money System - \$10 Sign-up Bonus

## Building Your Brand

- First Thing To Do - attend to your profile - make sure to add your **Social Networks** so these links appear correctly on your [personalized splash pages](#) (see next page) and use these to advertise your Traffic Fusion and get enough upgraded referrals to cover the cost of your upgrade and more.
- Then Visit and Participate in our Social Networks drop in and say high, like and comment posts, contribute something interesting!



<https://www.facebook.com/trafficfusion>



[https://twitter.com/Traffic\\_fusion](https://twitter.com/Traffic_fusion)



<http://trafficfusion-blog.blogspot.ca/>



<http://tinyurl.com/traffic-fusionSkype>

Country: Canada

Telephone: 604 687 5772

Username: diamondlou

Note: Leave password field blank unless changing password

Password: .....

Confirm Password:

Paypal Email:

Clickbank ID: egslou

Facebook ID: louis.paquette1

Twitter ID: Diamond\_Lou

Skype ID: louis.paquette2

YouTube ID: TheDiamondlou

FreeTECredits Affiliate ID (i.e. 239): 239

Receive Newsletters:

Receive Referral Notifications:

Update

1. Go to "affiliate" and click "Profile"

3. Go to your Affiliate Toolbox and access banners and links to your personalized splash pages and start marketing TF

2. Add your Usernames here



**TRAFFIC - FUSION**  
THE TRAFFIC EXCHANGE WHERE YOU SURF FOR A DOWNLINE

**Don't Just Surf for Credits. Surf for a Downline!**

Louis Paquette

**SIGN UP HERE**

Facebook, Twitter, LinkedIn, YouTube icons

The banner features a woman in a suit pointing to a sign that says "Don't Just Surf for Credits. Surf for a Downline!". Below the sign is a "SIGN UP HERE" button. To the left is a small photo of Louis Paquette and social media icons for Facebook, Twitter, LinkedIn, and YouTube.